

## **eFolder and Anchor Announce Nationwide Partner Tour**

*Hot on the heels of eFolder's acquisition of Anchor, the company has announced a twenty-two city lunch and learn tour to introduce the Anchor solution to managed service providers (MSPs) throughout the U.S.*

September 30, 2013 – Atlanta, GA – eFolder, a leading supplier of cloud backup, BDR, and cloud file sync solutions, today announced a nationwide tour to introduce the Anchor sync and share software platform to eFolder partners and the IT channel at large. eFolder and Anchor will host complimentary lunches for qualified MSPs, solution providers, and VARs at twenty-two different Morton's Steakhouses throughout the U.S. This lunch tour will educate prospective partners on the need for a business-class, secure, and channel-ready cloud file sync solution.

Qualified MSPs, solution providers, and VARs can register to attend the lunch and learn here: <http://anchorworks.com/anchor-lunch-learns/>

“The market is primed for a business-class sync solution that is built from the ground up for MSPs and VARs,” stated Ted Hulsy, Vice President of Marketing at eFolder. “This nationwide tour will allow interested partners to quickly learn about the Anchor solution and to explore the hot business opportunity of business-class file sync, while enjoying a delicious lunch compliments of eFolder.”

### **About eFolder**

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services.

### **About Anchor**

Anchor is the only comprehensive file synchronization platform built exclusively for MSPs, VARs, and IT service providers. Anchor is available on Windows, OSX, iOS, Android, and on the web, and can be delivered through public or private cloud models. Anchor was founded in 2011 in San Francisco, CA and is now a wholly owned subsidiary of eFolder, Inc. Anchor was awarded “Best Newcomer” at IT Nation's 2012 Partner's Choice Awards. For more information, please call 415-541-9002 or visit <http://www.anchorworks.com>

### **eFolder Social Media Links:**

Website: <http://www.efolder.net>

Twitter: <http://www.twitter.com/efolder>

Facebook: <http://www.facebook.com/efolder>

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